# Brown Bag Series: Blueprint for Business Success Spring 2012



## **Calendar of Events**

Time: Noon - 1pm

**Location:** FVCC Arts & Technology Bldg

Room 139



FEBRUARY 8, 2012

**FACILITATOR:** Beth Morgenstern

### **TOPIC:**

Planning for your Future, Attracting & Retaining Quality Employees MARCH 14, 2012

**FACILITATOR:** 

Mark Riffey

#### TOPIC:

Transforming
Marketing & Advertising
from an Expense to an
Investment



## **Become an Employer of Choice**

Blueprint for Business Success brown bag sessions feature business professionals facilitating informative discussions. Receive relevant information and have an opportunity to ask questions of the professionals and network with peers.

Who should attend? Employers interested in maximizing their human resources, developing more effective organizations and becoming employers of choice. Why?

- Reducing employee turnover saves you time and money.
- Motivating and energizing your employees helps make your business successful.
- Making better decisions quickly requires more and better information.
- Exchanging ideas, insights and real-world solutions directly impacts your bottom line.
- Utilizing all available resources to operate and grow is smart business.

**RSVP:** Terri Haueter 758-6279

or thaueter@mt.gov

Cost: No Cost!



APRIL 11, 2012

**FACILITATOR:** 

Danielle Coffman

#### TOPIC:

Montana Wrongful Discharge <u>from</u> Employment Act MAY 9, 2012

**FACILITATOR:** 

Joe Coco, Jr

TOPIC:

Energizing and Organizing your Sales
Practice









